Improving Implementation and Extending Effects: Optimizing Evidence-Based Interventions with mHealth

Thursday, November 14, 2019
12:00 - 1:00 p.m.
Taylor Avenue Building (600 S. Taylor Ave.)
2nd floor, Doll and Hill

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Mobile health (mHealth) methods are innovative, inexpensive and readily available ways to disseminate and implement evidence-based interventions (EBIs) with minimal resources.

My research addresses two questions: (1) How can we use technology to optimize and sustain EBI effects?, and (2) Which technology strategies most improve the reach and uptake of EBIs, particularly for underserved populations? I will present two studies that applied implementation science methods to mHealth to consider indicators of participant responsiveness and satisfaction in relation to intervention outcomes. I discuss implications in the context of my ongoing and future work.

For additional information or questions, please contact Tammie Repko at repkot@wustl.edu.